



## Creating a new network of vibrant streets

Kings Triangle will create a new retail destination at the heart of Maidenhead.

Proposals will include new shop units that will attract big retail names and distinctive local shops.

Cafes, restaurants and bars located in the new network of streets will also help provide a unique atmosphere both during the day and into the evening, encouraging more visitors and shoppers into the town centre.

Quality homes and potential new office space located above the shops will complement the retail focus of Kings Triangle.

## HAVE YOUR SAY

on plans for Kings Triangle

[www.KingsTriangle.com](http://www.KingsTriangle.com)

**KINGS**  
TRIANGLE

## Kings Triangle - a new exciting town centre location for Maidenhead



View looking west along Broadway showing the new shops and open space



The Kings Triangle proposals are being promoted by ING Real Estate Developments, a leading pan-European developer focusing on retail-based mixed-use projects.



# OUR VISION

**KINGS**  
TRIANGLE

View south from Broadway showing the anchor store at the southern end of Kings Triangle



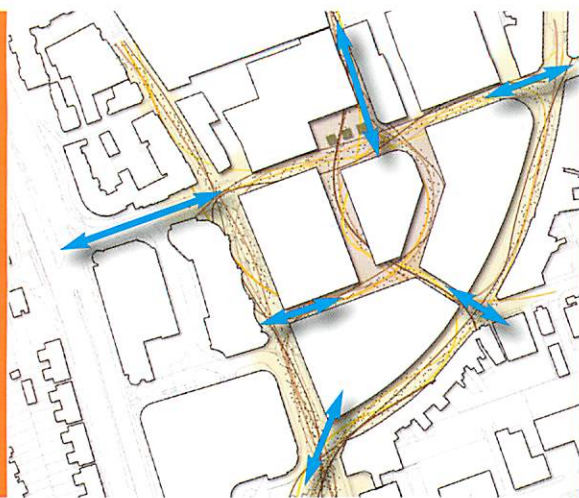
## Better shopping

A new big name anchor store will be located at the southern end of Kings Triangle – providing a draw into Maidenhead and setting the tone for the town centre as a modern and dynamic shopping area.

Other big name retailers will attract more people into Maidenhead and the small shops and boutiques will make Kings Triangle a unique and attractive shopping destination.

## More open space

Light and open streets will characterise Kings Triangle. The design will create a unique public space, open for cafes, restaurants and bars to use – encouraging a vibrant atmosphere both day and night.



## Connecting the town centre

Kings Triangle will provide distinctive new gateways to invite people into the town centre. New streets and a pedestrian friendly Broadway will help bring Maidenhead together and enhance access between the High Street, the Nicholson's Centre and New Market. This will invite visitors to explore Maidenhead and encourage more people into the High Street area.

## New jobs and opportunities

Maidenhead has always been attractive to business. New developments such as Kings Triangle and Crossrail will strengthen this position.

The extra shops, restaurants, bars and potential office space in the heart of Maidenhead will provide local people with new jobs and help the town centre thrive.



**Kings Trian**



TOWARDS  
THE STATION



New anchor store

New homes

Distinctive entrance  
into the town centre

ODEON  
CINEMA

KING STREET

QUEEN STREET

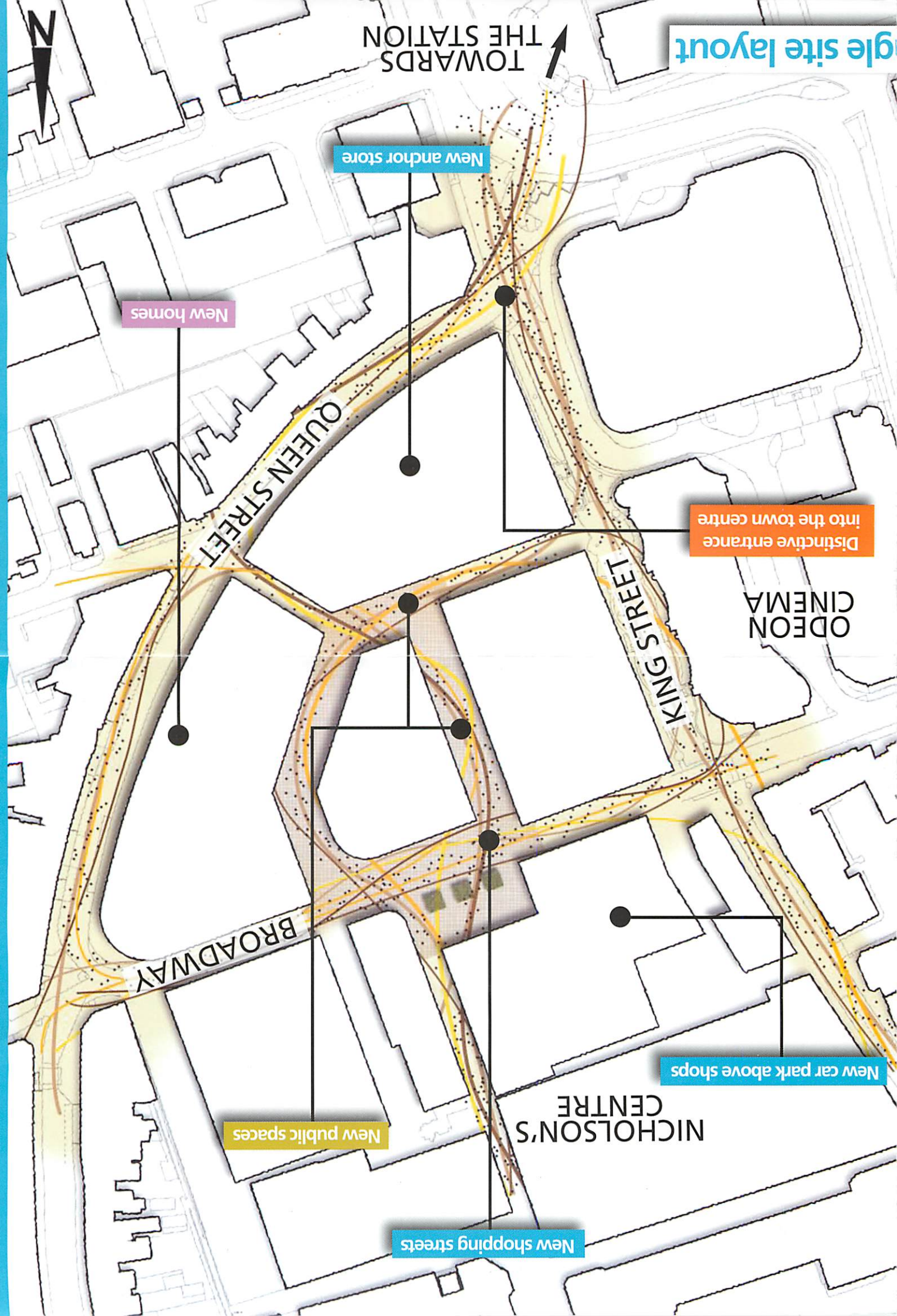
BROADWAY

New car park above shops

NICHOLSON'S  
CENTRE

New public spaces

New shopping streets

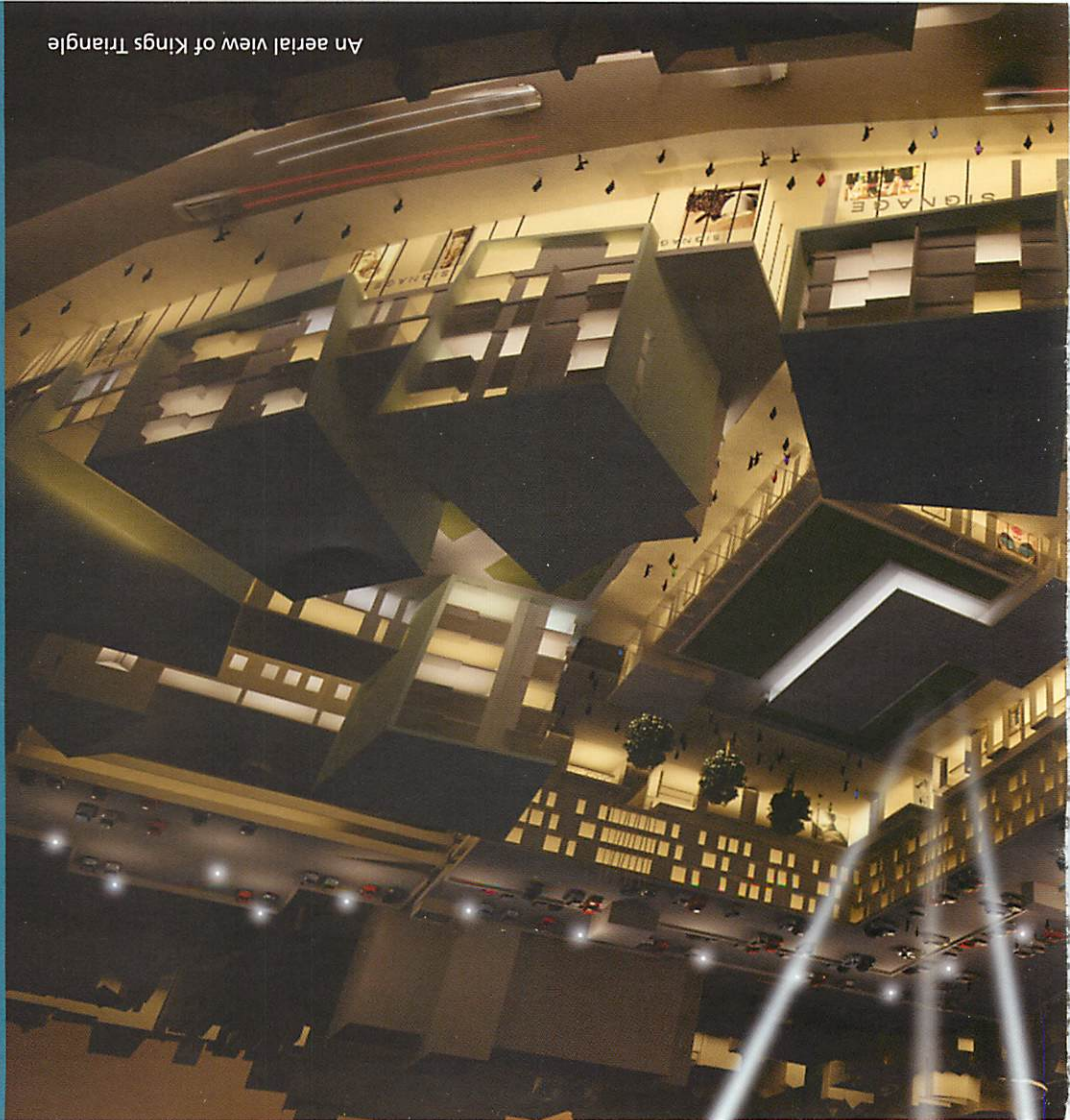




TAKE A  
LOOK  
INSIDE TO  
SEE THE  
PROPOSALS!

- A new anchor store at the King Street/Queen Street junction
- A mix of big name retailers and small shops and boutiques
- A relocated Broadway Car Park above the shops
- Light and open public spaces at the heart of Maidenhead
- A new gateway inviting people into the town centre from the station
- Improved linkage into the Nicholson's Centre
- New homes in the heart of Maidenhead town centre

What the plans  
will deliver:



[www.KingsTriangle.com](http://www.KingsTriangle.com)

## WHAT HAPPENS NOW?

**KINGS**  
TRIANGLE



The public consultation on the masterplan for Kings Triangle starts now. This will run until the submission of a planning application later this summer. Find out more and have your say on the plans:

- [www.KingsTriangle.com](http://www.KingsTriangle.com)
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■ Tel: 0845 262 0138

### Key dates...

Spring 2011	Launch of the public consultation
Summer 2011	Public exhibition of the proposals (date and venue to be confirmed)
Late summer 2011	Masterplan application submitted
2013	Targeted start on site
2015	Targeted opening date

Sign up to the options below to keep up-to-date with progress on the Kings Triangle development.



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